American Welding Society Expands International Services with Country-Specific Websites

MIAMI, Fla., August 3, 2012 – With international membership on the rise, the American Welding Society (AWS) has launched a series of country-specific websites known as microsites, for members to access information in their native languages.

Multilingual microsites are now live for Mexico, China, and Canada, with AWS continuing to add other countries in the coming weeks. The microsites feature information on services offered by AWS in each specific country, membership benefits, exposition information, online education, and access to AWS publications and technical standards.

“Oh over the past few years AWS has seen a significantly increasing interest from across the globe in attaining AWS certifications, standards and membership,” said Ray Shook, executive director, AWS. “We’ve launched a global initiative that will allow us to better serve the international welding community, and the country-specific websites are just one of the steps that we are taking to become more accessible to our members wherever they are.”

The American Welding Society currently has close to 70,000 members including over 15,000 international members. To access the AWS Mexico site in Spanish visit
www.aws.org/mexico, to access the Canadian site in English or French, visit www.aws.org/canada, and to visit the site for China, go to www.aws.org/china.

ABOUT AWS
The American Welding Society (AWS) was founded in 1919 as a multifaceted, nonprofit organization with a mission to advance the science, technology and application of welding and allied joining and cutting processes worldwide including brazing, soldering, and thermal spraying. Headquartered in Miami, Florida, and led by a volunteer organization of officers and directors, AWS serves close to 70,000 members worldwide and is composed of 22 Districts with 250 Sections and student chapters. For more information, visit the society’s website at http://www.aws.org and click on “Pressroom.”