



**American Welding Society®**

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**FOR IMMEDIATE RELEASE**

## **American Welding Society Appoints Chief of Marketing and Chief of Technology**

**Doral, Fla., May 29, 2013** – The American Welding Society (AWS), the world’s largest organization dedicated to advancing the science, technology and application of welding, has announced the appointments of William “Bill” Fudale as chief marketing officer and Dennis D. Harwig as chief technology officer.

In his role, Fudale will lead AWS’s global expansion strategy by overseeing sales operations, including show sales, advertising sales and international business development. In addition, Fudale also oversees operations of AWS marketing and communications.

Fudale comes to AWS from Magswitch, a leading manufacturer of magnetic switching technology used in welding and fabrication, lifting and automation, where he served as president and global sales and marketing director. He holds a B.A. in business administration from Ohio State University.

Dennis Harwig joins the AWS team as chief technology officer where he oversees AWS’s technical and education services departments.

Before coming to AWS, Harwig worked for the Edison Welding Institute for more than five years most currently serving as director for center development and the Navy Joining Center, a US Navy ManTech Center of Excellence.

Harwig also has direct welding industry experience. He started his welding career at R.G. Drage Career Technical Center in Massillon, Ohio as a high school vocational student and worked several years as a welder to pay his way through college. Dennis gained experience as a welding engineer at General Electric, Babcock & Wilcox and EWI. He also served as vice president of global product engineering for Thermadyne Industries (now Victor Technologies) before returning to EWI.

Harwig holds a B.S. and M.S. degree in welding engineering from The Ohio State University and a Ph.D. in welding engineering technology from Cranfield University.

#### About AWS

*The American Welding Society (AWS) was founded in 1919 as a multifaceted, nonprofit organization with a mission to advance the science, technology and application of welding and allied joining and cutting processes worldwide, including brazing, soldering, and thermal spraying. Headquartered in Doral, Florida, and led by a volunteer organization of officers and directors, AWS serves nearly 70,000 members worldwide and is composed of 22 Districts with 250 Sections and student chapters. For more information, visit the society's website at <http://www.aws.org> and click on "Pressroom."*

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