



For Immediate Release
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FABTECH 2014 has Georgia on Its Mind

North America's Largest Metal Forming, Fabricating, Welding and Finishing Event will be Held at Atlanta's Georgia World Congress Center on November 11-13, 2014

(ATLANTA, July 24, 2014) — FABTECH is flying south for November! North America's largest metal forming, fabricating, welding and finishing event is expected to attract over 27,000 attendees and 1,400 exhibiting companies to the Georgia World Congress Center in Atlanta on Nov. 11-13.

FABTECH exhibits will include live equipment demonstrations, offering visitors the unique opportunity to see, touch and compare products side-by-side and find cost-saving solutions. [Special events](#) at FABTECH 2014 will include (partial list): a keynote presentation on "Creating U.S. Jobs and Bringing Manufacturing Back Home" by Walmart VP for U.S. Manufacturing Cindi Marsiglio; a special panel discussion on "Bridging the Manufacturing Skills Gap with Veterans" to be held on Veterans Day (Nov. 11); a keynote speech by former Pittsburgh Steeler great Rocky Bleier; and a special FABTECH Industry Night at the new College Football Hall of Fame in Atlanta.

This year's FABTECH expo comes against the backdrop of the continued resurgence of manufacturing in the U.S. Recent data shows that manufacturers contributed \$2.08 trillion to the economy in 2013, up from \$2.03 trillion in 2012. Offering a one-stop shop to source the best products and services from the U.S. and all over the world, FABTECH is an invaluable resource to the continued growth of the sector.

"With 14 million pounds of equipment over 500,000 net square feet of floor space, FABTECH 2014 will be more than 25 percent larger than it was in 2010, the last time the show was held in Atlanta," said John Catalano, show co-manager at SME. "We've had record numbers of attendees at each of our last two shows in Chicago and Las Vegas because there is simply no better way to see new products and technologies than at FABTECH."

Simultaneously, FABTECH will once again host an [educational program](#) designed to enhance attendees' careers and businesses.

“Beyond the world-class exhibits at this year’s show, attendees can add to their FABTECH experience by registering for more than 100 educational sessions and expert-led presentations,” said Mark Hoper, show co-manager at Fabricators & Manufacturers Association International. “These sessions have become extremely popular, so we encourage attendees to sign up early if they are interested in learning more about the latest industry trends and technology in the metal forming, fabricating, welding and finishing industries.”

To find out more about FABTECH and to register, visit the FABTECH [attendee registration page](#). For more information about exhibiting at FABTECH, contact a [sales representative](#).

FABTECH has made it easy to stay updated on show news and the latest news on manufacturing, as well as to engage with industry professionals before, during and after the event. Connect with FABTECH on Twitter, LinkedIn, Facebook and YouTube by visiting its [social media page](#). You can also read more about industry news and FABTECH events on the FABTECH [blog](#).

About FABTECH’s Co-Sponsors

The five FABTECH co-sponsors represent a wide variety of expertise and include: the American Welding Society (AWS), the Fabricators & Manufacturers Association, International (FMA), the Precision Metalforming Association (PMA), the Chemical Coaters Association International (CCAI) and SME. Together, these associations bring unmatched technical proficiency and industry insight to the 2014 FABTECH exposition. Read more about FABTECH’s co-sponsors [here](#).

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Note to Media: Media registration will be available in August.